

The FCC has mandated “Broadband Nutrition Labels” are published on the websites of all Internet Service Providers offering mass-market retail Internet services. These labels require providers of mass-market retail Internet access to disclose various metrics, including but not limited to:

Whether the price offered is a temporary promotional rate, and if so, the length of the promotion and the price the consumer must pay at the end of the promotion;

Whether the service requires a term commitment, and links to options for discounts by bundling broadband with other services;

Statement of the base price of service including applicable taxes or fees;

The amount of data included with the plan and charges for exceeding that allowance;

Typical download and upload bandwidth along with latency measurements for each plan.

More information can be found here: <https://docs.fcc.gov/public/attachments/DOC-389271A1.pdf>

Midwest Telecom of America, Inc. (MTA) is NOT a provider of mass market retail Internet services and is therefore not required to publish Broadband Nutrition Labels. Our Internet Service is NOT offered pursuant to standardized terms, but instead offered as a customized service which is individually negotiated and whose offers may vary from one customer to another. Rates and terms vary according to certain factors including but not limited to the customer’s unique requirements along with the amount bandwidth we may have available at any given address, which may differ from one address to another. Our Internet service requires an on-site survey by our technical team at the prospective customer’s site before we agree to install and provide services. Offers are made to customers on an individualized basis. MTA may decline to provide services at any address in our service area, including, if we deem in our sole discretion that our network cannot provide the quality of services we expect for our valued customers.

When and where we do offer services, ours are exclusively offered according to a term of 1-3 years with pricing transparently disclosed on the agreement. The rates offered are not promotional rates. Our Internet service is offered exclusively as a standalone service. We do not offer Internet as a “bundled service”, defined as the combination of services including voice, internet, security or other services invoiced and bundled together for a unitary price. Our download and upload speeds vary by location and the service level agreed upon and are transparently disclosed on the individualized quotation and/or the contract for services.

Interested parties who have questions may contact us at 800-935-2181, 8AM-5PM CST, M-F.